



# ANALOGUE

collection

Saco Academy present their latest collection: ANALOGUE

Spring / Summer 2020

Inspired by late 1970's club scenes in New York & London, and the shift from the heady heights of Disco to its death at the birth of Punk and New Wave!

The glamour and opulence of Studio54 begins to fade, as the reality of social deprivation takes hold. A new attitude rises from the streets, empowered by a self made belief and a 'do-it-yourself' approach, as Punk rises from the ashes and gives birth to a plethora of subcultures making the 1980's arguably the most diverse decade in modern history!

Graphic Shapes and shattered lengths combine with irreverant accents of colour to reveal honest, intimate portraits of a disaffected youth.

Hair  
Photography  
Make-up  
Styling

Saco Creative Team led by Richard Ashforth  
Jenny Hands  
Kim Brown  
Michelle Kelly

For more information on Saco collections, events & products contact: [press@sacohair.com](mailto:press@sacohair.com)



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